



Shut Up and Say Something: Business Communication Strategies to Overcome Challenges and Influence Listeners

Karen Friedman

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For business people looking to get results and up their income, this book divulges no-nonsense strategies that can turn anyone into a powerful speaker who can overcome challenges and influence the right listeners.

- Provides hands-on, easy-to-use tools to help anyone improve their business communication skills
- Contains original heartwarming stories, examples, and lessons learned from the author's 20-year career in television news, a run for political office, and advising some of the nation's biggest companies
- Every chapter contains topical session examples, stories, "Coaching Notes," "Quick Fixes," and subject-related quotes
- The index helps readers easily locate specific topics and references to key terms



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