



# How to Self-Publish & Market Your Own Book: A Simple Guide for Aspiring Writers

*Mack E. Smith, Sara Freeman Smith*

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This book provides easy yet effective tools used in publishing and marketing books successfully. The authors, Mack E. Smith and Sara Freeman Smith, include their personal experiences in publishing their books. The book lists many resources in the appendix, such as production timelines, printers, trade associations, etc. It explains how to: get free advertising, avoid common publishing mistakes, prepare a marketing plan, complete important registrations, select a book printer, and much more.

*How to Self-Publish and Market Your Own Book* includes sample forms, pricing information, and budget worksheets. The book also includes a special section of tips and resources for minority and women writers. Every aspiring writer can understand this simple guide.

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