



Higher Education in a Global Society

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Higher education functions in a global environment of consumers, employees, competitors and partners. It has been a force for globalization and a model for adaptation, but nonetheless faces challenges. This volume of essays provides important information on managing and examining the ever-changing landscape of international colleges and universities. Focusing on higher education abroad allows strategically minded institutions to better fulfill their mission. This volume examines the opportunities and pitfalls involved in advancing higher education across borders while promoting international collaboration and strengthening the global economy. Chapter authors include prominent senior administrators from higher education and leading researchers on higher education and globalization. They provide new and actionable information to enhance decision-making and inform strategic planning as well as a contemporary examination of the business of higher education and areas of potential new research. This book is an excellent resource for academics and students in business, management, economics, education and public sector economics, as well as for academic administrators.



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