



Speaker to Speaker: The essential speaker's companion

Kathy Carlton Willis

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Packed cover-to-cover with invaluable information, Speaker to Speaker is the new bible for communicators. With more than a decade of industry knowledge under her belt, Kathy Carlton Willis has coached hundreds of speakers to help them develop successful speaking businesses. This book covers everything you'll need to ensure that your audience increases and your message is heard, including:

- Setting Up Your Business • Finding a Brand that Fits • Getting More Bookings • Polishing Your Style • Discovering God's Plan for Your Business

An extensive resource section containing a sample contract, media interviewing tips, fee schedules, checklists, and much more, makes Speaker to Speaker an essential toolkit you'll use time and again.

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