



# Happy Employees Equal Productivity & Profits: 101 Winning Tips

*Noelle Nelson*

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Why do some companies consistently enjoy resounding profits, high employee productivity, low turnover and a workforce that is willing to go the extra mile, regardless of the economic cycle--while others struggle in times of plenty? The secret is astonishingly simple:

Successful companies of all sizes actively and passionately show members of their workforce that the company truly appreciates and values their efforts.

An appreciated employee is a happy employee. And happy employees translate into your making more money.

In this booklet, Dr. Noelle Nelson, consultant and author of the book, "Make More Money by Making Your Employees Happy," reveals 101 easy Appreciation Tips that can be implemented immediately at little or no cost, to increase your company's productivity and profits.

Here's what people in business have said about Dr. Nelson's employee motivation and productivity techniques:

"Noelle Nelson's 101 Winning Tips is an unbeatable resource for busy business executives who want to boost productivity and profits. Noelle has combined her scientific knowledge of human behavior with her experience in corporate business to create an effective, bottom line focused way to increase organizational performance. I highly recommend the booklet!"

- Janet L. Walsh, President, Birchtree-HR, LLC

"Dr. Nelson clearly understands the ins and outs of how appreciation works, especially in today's workplace. Her tips on employee motivation and engagement are an invaluable resource, and an-easy-to-reference reminder of the things to do when business gets hectic. My business has a volatile turnover potential. I'm pleased to say that we now maintain the best workforce team I have ever had in our 30+ years in the media production world. Kudos to Dr. Nelson for putting these tips together in one place and making them easy to apply on the job!"

- Russell Bond, CEO, The Annex Studios

"At our firm management retreat, Dr. Noelle Nelson shared with us her insights into 'Workforce Success: Management Techniques to Get the Best from Your Employees.' What a positive approach to workplace issues! Her message resonated with all of us in attendance. Dr. Nelson engendered a stronger bond among our management team that will be instrumental in creating a more positive and productive workplace environment."

- Marcia W. Wasserman, Chief Operating Officer, Nossaman Guthner Knox & Elliott LLP



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