



How to Buy and/or Sell a Small Business for Maximum Profit: A Step-by-Step Guide- With CD-ROM REVISED 2ND EDITION

Rene V. Richards, Constance H. Marse

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How to Buy and/or Sell a Small Business for Maximum Profit 2nd Edition is geared toward the budding entrepreneur who wants to buy or sell a small business. Topics covered include: finding and evaluating a business to buy and/or sell, performing due diligence, how to value a business, raising the necessary capital, evaluating a business financial condition using discounted cash flow, excess earnings, asset value, and income capitalization, brokers, leveraged buyouts, letters of intent, legal and tax concerns, and contracts. How do you decide what kind of business suits you? How do you find the money to get started? How do you determine what your business or the business you hope to purchase is worth? How to Buy and/or Sell a Small Business for Maximum Profit 2nd Edition will help you answer these fundamental questions. The book provides a road map of suggestions, insights, and techniques for both buyers and sellers. It covers the entire selling process step-by- step from making the decision of when to sell or buy, through determining how to market the company, to understanding the various legal and financial documents involved in a sale, and on to closing the deal and handling the transition afterwards. In addition, it contains the personal stories of numerous small business owners, their motivations, their challenges, and their rewards.



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