



Teaching Arts and Science with the New Social Media (Cutting-edge Technologies in Higher Education)

Charles Wankel

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This book will cover a wide range of approaches to applying social media in teaching arts and science courses. The first part of the book, SOCIAL LEARNING AND NETWORKING APPROACHES TO TEACHING ARTS & SCIENCE, will cover collaborative social media in writing courses, the use of wikis as a platform for co-creation of digital content, and powerful data sharing. Part two, SOCIAL MEDIA PEDAGOGIES FOR THE FUTURE OF ARTS & SCIENCE LEARNING, explores the expansive vistas enabled by these new technologies. The use of content posting in public social media forums as an enabler of critical reflection is considered, as will the use of social media to augment face-to-face meetings. The third part, LEARNING ARTS & SCIENCE IN THREE-DIMENSIONAL VIRTUAL WORLDS, will look to the opportunities and downsides of this immersive technology. Design recommendations for instructors will be put forth. Part four, BLOGGING AND MICROBLOGGING IN A NEW EPOCH OF TEACHING ARTS & SCIENCE, will look at a welter of applications and implications for teaching practices. For example, the use of Twitter as a sandbox where students share ideas before arriving in class or as back-channels to classes is explored.

Contacts

PART 1 SOCIAL LEARNING AND NETWORKING APPROACHES TO TEACHING ARTS & SCIENCE

1. New Dimensions of Communicating with Students: Introduction to Teaching Arts and Science with the New Social Media
2. Fostering Meaning and Community through Collaborative Social Media in Writing Courses
3. Learning about Media Effects by Building a Wiki Community: Students Experiences and Satisfaction
4. Facebook Friending and Faculty-Student Communication

PART 2 SOCIAL MEDIA PEDAGOGIES FOR THE FUTURE OF ARTS & SCIENCE LEARNING

5. How Twitter Saved My Literature Class: A Case Study with Discussion
6. Social Learning with Social Media: Expanding and Extending the Communication Studies Classroom
7. Teaching Social Media Skills to Journalism Students
8. Unlocking the Voice of the University: The Convergence of Course, Content, Delivery, and Marketing through Social Media

PART 3 LEARNING ARTS & SCIENCE IN THREE-DIMENSIONAL VIRTUAL WORLDS

9. Understanding Communication Processes in a 3D Online Social Virtual World
10. Multi-User Virtual Environments for International Classroom Collaboration: Practical Approaches for Teaching and Learning in Second Life
11. Using Multi-User Virtual Environments in Tertiary Teaching: Lessons Learned through the UQ Religion Bazaar Project

PART 4 BLOGGING AND MICROBLOGGING IN A NEW EPOCH OF TEACHING ARTS & SCIENCE

12. Fostering an Ecology of Openness: The Role of Social Media in Public Engagement at The Open University, UK
13. Disconnect36: A Social Experiment to Teach Students to Shut Down, Turn Off, and Understand Connectivity
14. Is Podcasting an Effective Resource for Enhancing Student Learning?

15. Introducing Students to Micro-Blogging through Collaborative Work: Using Twitter to Promote Cross-University Relationships and Discussions
16. Social Media Assemblages in Digital Humanities: From Backchannel to Buzz
17. Social Media as a Professional Development Tool: Using Blogs, Microblogs, and Social Bookmarks to Create Personal Learning Networks
18. Micro-Blogging and the Higher Education Classroom: Approaches and Considerations

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