



# Introduction to Journalism: Essential techniques and background knowledge

*Richard Rudin, Trevor Ibbotson*

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Anyone studying journalism, or training for the industry, will benefit from the broad scope of information and guidance packed into this textbook. Those already employed in journalism or related areas will also find it useful as a reference book. Essential techniques employed by journalists working across all media are supplemented with detailed sections on the workings of public administration, law, health and safety, regulation and training.

Each chapter concludes with suggested learning activities and an extensive list of resources for further study and investigation. The approach throughout chapters covering background issues (e.g. law) is 'journalism centred': all topics are related to the interests and concerns of journalists and journalism.

Students of the City and Guilds Diploma in Media Techniques will find the book particularly relevant to their studies as it has been developed to reflect the syllabus of this course.

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