



Celebrity Culture and the American Dream: Stardom and Social Mobility

Karen Sternheimer

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Celebrity Culture and the American Dream, Second Edition considers how major economic and historical factors shaped the nature of celebrity culture as we know it today, retaining the first edition's examples from the first celebrity fan magazines of 1911 to the present and expanding to include updated examples and additional discussion on the role of the internet and social media in today's celebrity culture. Equally important, the book explains how and why the story of Hollywood celebrities matters, sociologically speaking, to an understanding of American society, to the changing nature of the American Dream, and to the relation between class and culture. This book is an ideal addition to courses on inequalities, celebrity culture, media, and cultural studies.

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